Jim Thorpe Memorial Park - Site Master Plan

Q 1: How long have you been a resident of Jim Thorpe?

62.5% have lived here more than 15 years
71.4% have lived here 10 or more years
Only 1.3% have lived here less than 1 year



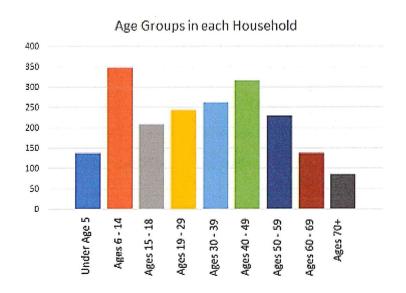
Q2: How did you learn about the survey?

Most popular source: Facebook (72%)

Second popular source: Direct Emails (8%)

Least popular source: Posters (0.1%)

Q3: How many members of your household are within each age groups listed?



Q4: What is your Zip Code?

87% of respondents were residents of Jim Thorpe (459 surveys)

96% of respondents lived within 14 mile radius

98% of respondents lived within 24 mile radius

Q5: On average, how often do you or members of your household visit a park?

'Several Times a Year' (45%) was the majority

'Several Times per Month' (34%) was the second more popular



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The response shows that community parks remain an important resource used readily, and should be reflected as such in the following question #6

Q6: How important are parks to you and your family (household)?

91.9% graded parks as Important or higher

Q7: Do you or any of your household members participate in organized sports?

42% - Majority do not participate in organized sports teams

Of those who do, Youth basketball (19.2%), Youth soccer (18.8%), and Youth baseball (17.3%) were the most popular with similar participation

Those who selected "Other" provided the additional organized sports of:

- Volleyball (3.7%)
- Cheering & Dance (2.0%)
- Weight Lifting & Wrestling (2.0%)
- Gymnastics (1.3%)
- Tennis, Cycling, Karate, Hockey/Ice Skating (0.7%)

Q8: Where do you participate in organized sports?

Most popular location was Jim Thorpe Area High School (63%)

Penn Forest Township Recreational Park (34%) and "Other" (35%) scored similarly for the recreational sports locations.

Those who selected "Other" travel to the following areas regularly for sports:

- Other schools in Jim Thorpe (17.5%)
- Lehighton area (3.9%)
- Lehigh Valley & Further South (2.8%)
- Beltzville area (1.8%)
- Tamaqua area (1%)
- Hazleton area, Landsford area, & Wilkes Barre area (0.7%)
- 21 responses as 'Other' did not provide locations, therefore they were deducted from the category

Q9: On average, how far do you travel to participate in an organized sporting activity?

Most respondents travel between 5 to 14 miles for recreational sports (43.8%)

The majority travel 14 miles or less (70.4%)

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Q10: Are you familiar with Memorial Park?

98.5% Yes – They are familiar

Q11: What is your impression of Memorial Park?

Majority have a "Good" favorable opinion of the park (41.9%)

However when combined, more respondents have a middle of the road opinion, not strong either way (52.2%).

This can also be interpreted as 'they don't hate it, but they don't exactly love it either'.

Q12: How often do members of your household use Memorial Park?

46.4% Use the park several times per year

26.3% Use the park several times per month

These correlate with responses from Question 5 above

Q13: What facilities in the park does your household use? Check all that apply

Most popular uses were the playgrounds (72.5%)

Followed closely by the picnic pavilions and picnic areas (69.2%)

Responses from the "Other" category reflected:

- Facilities already mentioned (parking, playground, etc.)
- Facilities no longer available at the park (Farmers Market, Skating Rink)
- Events that are more program based (summer camps, scouts, etc)
- Walking was the common "other" existing use listed

Q14: Please indicate which of the following existing activities you would like to continue to be offered at Memorial Park. Rank the level of importance.

Playgrounds were the most important

Picnic Areas and Pavilions were second

Basketball and Summer Camps were third

Majority of the write in suggested were tied to event programming and expanded use of the existing buildings

Q15: Please indicate which of the following amenities you would like to see added to Memorial Park. Rank in the order of importance.

Top 10 amenities, in order of importance, include:

- Additional Lighting
- Additional Restrooms
- Veteran Memorials
- A Community Center
- More Playground Equipment
- More Benches
- Family Summer Programs
- Walking Trail
- Ice Skating
- Bike Racks

The next grouping of amenities that were important to somewhat important

- More ADA access
- Exercise Equipment
- Educational Garden
- Band Shell

Top suggestions provided from the "Other" category for amenities include:

- Skating Rink (17.6%)
- Skate Park (17.6%)
- Dog Park (9.8%)
- Swimming Pool/ Splash Park (9.8%)

A 25 mile radius review of similar amenities to the most requested in the "Other" category found:

Dog Parks:

River Point Canine Park, Weissport, PA (7.25 Mi) Skyline Park, Lehighton, PA (8.2 Mi – Proposed) Bailey Bark Park, Hazleton, PA (13.50 Mi) Allen Twp Dog Park, Northampton, PA (19 Mi)

Skate Parks:

Ashton Hill Skate Park, Coaldale, PA (9.75 Mi) Butler Skate Park, Drums, PA (17 Mi)

BMX Parks:

City View Park, Hazleton PA (13.50 Mi)

Pool/Splashpads:

Jim Thorpe Camping Resort Pool – part of the camp grounds (3.0 Mi)
Lehighton Swimming Pool, Lehighton, PA (3.5 Mi)
Beltzville State Park, Lehighton, PA (9.4 Mi)
H.D. Buehler Memorial Pool, Tamaqua, PA (14.5 Mi)
Camelbeach, Tannersville, PA (22.75 Mi)
Kalahari Indoor Water Park, Pocono Manor, PA (23 Mi)

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Q16: Did we miss something? Please provide any additional comments here. The success of this project depend on the involvement of the community, so feel free to provide any comments, questions, or concerns.

Most repeated topics include:

- Bringing back the skating rink, or providing a new skating rink
- Improvements to the playground equipment
- Improvements to the existing buildings public use, community center, banquet hall, rentals and/or events
- Farmer's Market
- Movies in the park
- Keeping open space and trees for the character of the park
- More community events and programming

Q17: Interested in future information about the project? There are several ways to stay up to date on the project. Select how you would like to stay informed about the project.

70.1% selected updates posted to Borough website

24.5% opted for direct email address for key milestones and periodic updates