



Dear Maureen,

We hope this newsletter finds you and your family safe and healthy. Our thoughts are with those impacted by the coronavirus across the globe, and we hope that all of you are staying informed during this rapidly-evolving health crisis.

We are all in this together.

Your continued support and engagement in our work to end playspace inequity is truly appreciated. We can't wait to get back to building the playspaces that are so crucial to every kid and community's health and well-being.

In the meantime, we want to share updates with you to help spark hope and inspiration while we weather this storm together.

KABOOM! Coronavirus Updates

[Why playgrounds are so important, and why you should avoid them now](#)



KABOOM! co-signed NRPA's statement on maintaining social distancing at parks and playgrounds. Read a message from our CEO James Siegal on playspaces amidst the coronavirus pandemic.

[Our statement on COVID-19](#)

We are periodically updating our website with the latest news, resources and updates on how COVID-19 has affected our work. Please check back regularly for up-to-date information.

KABOOM! Announcements

[Working to Achieve Playspace Equity — Evolving our Brand](#)



Here's a deeper look into our commitment to achieve playspace equity so that every kid, regardless of race, zip code and family income, will have access to high-quality playspaces that address the unique history and needs of each community.

KABOOM! Featured Stories

[Behind-the-scenes of KABOOM! on HGTV's Extreme Makeover: Home Edition](#)



On March 15, our playground project was revealed as a surprise on HGTV's Extreme Makeover: Home Edition for two veteran families and their community in Palmdale, CA. Watch the episode now — available to stream on-demand on HGTV!

[Scrolling through Netflix? Watch KABOOM! collaborator Cas Holman on 'Abstract: Art of Design'](#)



While you practice social distancing safely at home, check out KABOOM! collaborator and Rigamajig® designer Cas Holman's personal story as a LGBTQI creative on Netflix's design-focused documentary series 'Abstract: The Art of Design'!

Get Involved

[Need a little uplift during COVID-19 isolation?](#)

Subscribe to our YouTube channel for a reminder of how much strong communities can do — and will do again soon — to help KABOOM! spark unlimited opportunities for every kid, everywhere.

[Help us give every kid the play they need to thrive](#)

A new, inspiring playspace for every kid. A spark of hope for every community. Give today and together, we can end playspace inequity. For good.

Help end playspace inequity

We encourage you to share these updates with friends and family. Once we get through this difficult time, it will be more important than ever to bring our communities together. We'll be ready — and hope you'll join us.

In Play,



Ceci Nguyen
Manager, Digital Engagement

OUR MISSION

KABOOM! amplifies the power of communities to build inspiring playspaces that spark unlimited opportunities for every kid, everywhere. Our mission: End playspace inequity.
For good.



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